



## **CALL FOR APPLICATIONS**

### **THESSALONIKI - LOCARNO INDUSTRY ACADEMY INTERNATIONAL November 10 -14 2020**

#### **Applications now open!**

The Locarno Film Festival and the Thessaloniki International Film Festival are launching applications call for 'Industry Academy International', a joint initiative aiming to give a significant boost to the careers of new film professionals from South East Europe, the Middle East, Northern Africa and the Mediterranean countries in priority, but it will also include international participants from the Locarno Industry Academy's partner regions (Europe, Latin America, Switzerland and USA). After four successful editions the last years, the fifth edition of Industry Academy International will take place during the 61st Thessaloniki International Film Festival (November 5<sup>th</sup> to 15<sup>th</sup> 2020).

**IMPORTANT: Given the current sanitary situation of public knowledge, and the decision made by the festival of a physical event adapted to local audience and industry, the Academy will be -this year only- opened to participants living in Greece.**

The THESSALONIKI - LOCARNO INDUSTRY ACADEMY INTERNATIONAL will design a tailor-made program for 6 selected participants that will provide each with a better understanding of the local and worldwide film industry, at the same time

encouraging them in active discussion about current global trends and developments. Of course, they will also get to enjoy the special experience of the Thessaloniki Film Festival.

### **What the Industry Academy offers to its participants**

- Daily sessions with high-profile and experienced professionals and experts including sales agents, distributors, exhibitors, heads of marketing departments, festival programmers and producers
- Case study presentations and informal discussions during which participants can directly interact and exchange opinions/visions with their colleagues and guest speakers
- Group sessions to encourage team work on a specific project
- Access to a number of professional events, particularly in the context of the Agora Industry Days (November 7 – 14), to gain a better overview of market activities and an understanding of the challenges faced by European and international key players in the film industry
- Access to official festival and professional work-in-progress screenings
- Unique opportunities to broaden their range of professional contacts thanks to specific networking activities with Agora Industry Days attendees.

### **The Official Language of the Industry Academy is English**

#### **Enrolment for the Industry Academy**

The Industry Academy International in Thessaloniki is open to 6 participants living Greece. Those enrolled must attend the full 3-day program that runs between November 10<sup>th</sup> and 14<sup>th</sup>.

Applications are invited from young professionals who:

Can demonstrate at least one example of significant experience in the field of distribution, exhibition, sales, marketing, festival programming **and for this year only**, production and film critics. They might have been recently hired by a company, or may currently be working on an internship within one of the fields described above

- are truly passionate about cinema as well as other art forms
- are excellent at working in a team, looking on each and every encounter with colleagues as a new opportunity in both human and professional terms
- expect to develop their own career through meeting established professionals in European and world cinema industries
- are ready to play a proactive role in group sessions, with pertinent, stimulating and provocative questions and contributions
- wish to expand their network of contacts with like-minded people that may share similar or different approaches towards working in the film industry
- have a good working knowledge of English

**The Industry Academy International in Thessaloniki offers to attendees, free of charge:**

- Bed and breakfast for 4 nights in a Hostel / Hotel accommodation
- Accreditation entitling participants to attend all Festival screenings and industry activities
- Professional documentation (such as the official catalogue and the industry Guide)
- Invitations to the Closing Industry party and drink vouchers
- A welcome dinner and two industry lunches →

**Applications to the THESSALONIKI - LOCARNO INDUSTRY ACADEMY INTERNATIONAL can be submitted from 22<sup>nd</sup> July through 19<sup>th</sup> August 2020 using the on-line submission [form](#). To be complete each application must contain**

- Cover Letter (1 to 2 pages)
- CV
- Photograph of the candidate

The results of the selection process will be notified by e-mail on **Friday September 4<sup>th</sup> 2020**.

**Applications and enquiries to:**

Konstantinos Aivaliotis

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Locarno Film Festival

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